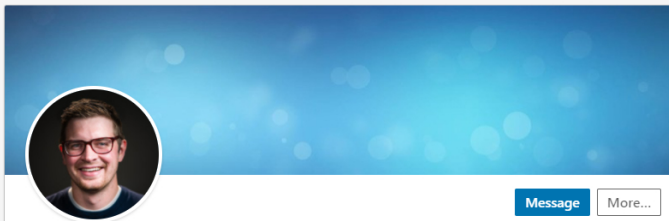


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Jonny Vance · 1st

Writer & Creative Director at Harmon Brothers I write and direct video ads that profitably drive millions in sales

Provo, Utah Area · [500+ connections](#) · [Contact info](#)

[Message](#)[More...](#)

Harmon Brothers

Brigham Young University

Providing services

Digital Marketing, Marketing Consulting, Brand Marketing, and Content Strategy

[See all details](#)

Highlights



49 mutual connections

You and Jonny both know Eric Stopper, Paul Elmore, and 47 others



You both studied at Brigham Young University

Jonny started at Brigham Young University after you started

[Say hello](#)

About

I write funny ads that build your brand and drive millions in sales. At Harmon Brothers we've made iconic ad campaigns for Poo-Pourri, Squatty Potty, Purple Mattress, Chatbooks and Lume Deodorant, just to name a few. ... see more

Featured

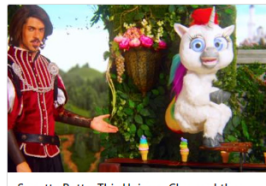
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Lumē Deodorant: The Musical

YouTube

With this campaign, we helped Lume jump from annual sales of \$1.5M to \$20M in less...



Squatty Potty: This Unicorn Changed the Way I Poop -

YouTube

"The Greatest Viral Ad in Internet History" - Boing Boing - 600%+ increase in online sale...



FiberFix: Redneck Off a Cliff

YouTube

Shared over 440k Over 30 million vi

Activity

3,232 followers

[See all](#)



Brian Nielson David Osborn I would join this noble cause!

Jonny replied to a comment



Haha this is my experience. Less addictive because my brain can't...

Jonny replied to a comment



Truth. Chip is a much better cookie! They do less variety but generally nail their...

Jonny commented



haha yes! We actually featured Dude Wipes card in my game Poo Pocalypse.

Jonny replied to a comment

Experience



Harmon Brothers

4 yrs 9 mos

Creative Director

Jan 2018 – Present · 2 yrs 9 mos

Provo, Utah Area

Creative Directed campaigns for cool companies like Lumē Deodorant and BedJet.

Ad Writer

Jan 2016 – Present · 4 yrs 9 mos

Provo, Utah Area

Lead or Co-writer for client ads including Cub Coats, BedJet, Camp Chef, Chatbooks, Clickfunnels, Squatty Potty (Unicorn Gold), VidAngel, Zerorez, and Vivint.

Social Media Ad Buyer

Jan 2016 – Jan 2018 · 2 yrs 1 mo

Provo, Utah Area

Managed millions of dollars of ad spend on FB, YT and IG for our clients at Harmon Brothers



Sketch Comedy Writer

Studio C

Jul 2014 – Sep 2016 · 2 yrs 3 mos

Wrote comedy sketches for BYUtv comedy show Studio C

Promoted



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People Also Viewed



Mandy Harmon · 2nd
Creative Director at Harmon Brothers... >



Dave Crosby · 2nd
Cofounder and Head of Marketing at Wyze >



Jake Christensen · 2nd
Comedy Writer and Video Editor at Harmon... >



Jeffrey Harmon · 1st
Co-Founder at HarmonBrothers.com... >



Tyler Haws · 2nd
Director of Retail Partnerships at Built Bar >



Chris Ryan George · 2nd
Creative Director at Utah Jazz >



Zach Atherton · 1st
Writer at Harmon Brothers >



Greg Warnock · 2nd
Co-Founder, Managing Director at Mercato... >



Nick Ritter · 2nd
Director and Editor at Harmon Brothers >



Emily McLean · 1st
Entertainment Business Manager - Mclean... >

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Sales Strategy Intern

PepsiCo

Jun 2015 – Aug 2015 · 3 mos
Albuquerque, New Mexico Area



Operations and Marketing Intern

ClearView Live

Sep 2014 – Apr 2015 · 8 mos
Provo, Utah Area



Senior Missionary Teacher

Missionary Training Center

Sep 2013 – Jul 2014 · 11 mos
Provo, Utah Area

[Show 1 more experience](#) ▾

Education



Brigham Young University

Genetics and Biotechnology
2009 – 2016

Volunteer Experience



Spanish/English Interpreter

Central Utah Clinic and Surgical Center
May 2014 – Aug 2014 · 4 mos
Social Services

Accomplishments

1

Language

Spanish

Interests



Jeff Weiner

Executive Chairman at LinkedIn
10,821,194 followers



PepsiCo

38,179 members



The Walt Disney Company

3,972,316 followers



Amazon

16,580,690 followers



Tony Robbins

#1 New York Times best-selling author, lif...
6,048,042 followers



Harvard Business Review

11,309,194 followers

[See all](#)



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Select Language

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Messaging

